Board Core Competencies



The Greater Victoria Chamber of Commerce Board strives to have representation from different communities, industries, and types of businesses while also representing the diversity of our community.

The following core competencies are expressed in varying degrees across all Board members to ensure we have the experience and knowledge needed to drive the strategic goals of The Chamber and best represent our membership.

COMPETENCY	DESCRIPTION
Leadership	Experience in leading an organization as executive or senior manager.
Accounting	Experience, official designation and/or strong knowledge of accounting practices.
Finance	Working knowledge of financial reports, including budgets & projections.
Marketing	Experience in marketing and strategic communications.
Legal	Barrister or solicitor or notary designation and/or working knowledge of legal practices.
Community Relations	Significant participation and positive involvement with the community.
Business Community Connections	Influential ties to the at-large business community.
Previous Board Experience	Previous experience with public or private sector boards.
Strategic Planning	Experience in orienting organizations to future needs.
Government Relations	Experience and connections with government bodies and people.